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# Shoot for the Moon Foundation

## NEWS RELEASE

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*For Immediate Release*

### **Cleveland Cavaliers Guard Star Guard Eric Snow Completes 2<sup>nd</sup> Annual Celebrity Golf Outing With A Smile of Success**

(Canton, OH) – Cleveland Cavaliers star guard and Canton, Ohio native, Eric Snow known for using hand signals to set up LeBron James and his Cavaliers teammates, this time gave a big “thumbs up” and a smile at the conclusion of his 2<sup>nd</sup> Annual Celebrity Golf Outing and Silent Auction last week. The 12-year NBA veteran and team co-captain had just heard the news from his golf outing coordinator, Alexandria Johnson Boone of GAP Communications that his golf outing event had collected over \$85,000 in donations.

***“Obviously, I am very inspired at the way people came out to support this event. I was not sure if the excitement from the opening of the Browns season would keep people away. But we completely sold out the event and we had incredible weather for a terrific day of golf”, says Snow.***

For the second year in a row, Snow chose the beautiful Walden Country Inn and Country Club in Aurora, OH and played host to over 145 golfers. The event actually began Sunday night September 10<sup>th</sup> with a celebrity reception and introduction to a large array autographed merchandise and other donated silent auction items. As part of the reception, golfers, corporate sponsors, and supporters had a chance for photos, autographs, and ultimately watch the bidding for golf with sports celebrities such as Theo Ratliff (Boston Celtics), Charlie Bell (Milwaukee Bucks), Greg Anthony (NBA and ESPN game analyst), Kevin Mack (former Browns All-Pro), and former model and movie actress Kathleen Bradley, who like Snow hails from the Northeast Ohio area.

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***"It was great to see so many celebrities and some of good my NBA friends come out. I knew that most players had busy summers and so invited guys like LeBron and Dwight Howard (Orlando Magic) might have trouble attending since they just spent the summer representing the country at the World Championship games in Asia. But to have NBA legends like Jojo White (Boston Celtics), Austin Carr, Sedric Toney, and Campy Russell (Cavaliers), Brad Sellers (Chicago Bulls), join me again along with teammates Ira(Newble), "Z" (Zydrunas Ilgauskus), and newcomer David Wesley, along with Charlie Bell, Anthony Johnson (Dallas Mavericks) and "G.A." (Greg Anthony) was really special" says Snow.***

Another major celebrity highlight included the special arrival of Eddie Levert and Walter Williams, two members of the Grammy Award winning group, The OJAY's. Levert and Williams are also hometown heroes from Canton and decided to make a last minute surprise visit to support Snow at the outing. ***"Eric is one of our own. A few years ago, he had come out and supported our event so we felt strongly that we would come out and give him a helping hand. He is a good young man and is one of the best that Canton has ever produced", said Eddie Levert.***

Proceeds from the event will go to benefit programs from Snow's Shoot for the Moon Foundation, which has as its mission to encourage, reward, and support organizations that assist fathers in making a positive contribution to their families and communities throughout Northeast Ohio and the Greater Atlanta, Georgia regions.

For more information on programs sponsored by the Shoot for the Moon Foundation or to see photos from the 2<sup>nd</sup> Annual Eric Snow Celebrity Golf Outing and Silent Auction, log onto [www.shoot4themoon.org](http://www.shoot4themoon.org). The Shoot for the Moon Foundation is a registered 501 © (3) non-profit organization. To reach the foundation office call toll free (866) 539-9864 and ask for Julani Ghana.